

Board of Directors' Meeting

Thursday, February 8, 2024



- I. **Welcome**
- II. **Call to Order**
- III. **Approval of Minutes – January 11, 2024**
- IV. **Treasurer's Report**
- V. **President's Report**
 1. Welcome incoming board members Jarvis Davis, Sean Hilty, and Marissa Wilson
- VI. **Board Committee Reports**
 1. Organization – Julie
 2. Design - Kirk
 3. Promotion – Sarah
 4. Economic Vitality – Ken
 5. Sustainability – Courtney
- VII. **Executive Director's Report**
 1. Activity Report
 1. Meeting with Richard Danner from Slice Jan. 11
 2. Chamber luncheon Jan. 18
 3. Meeting with Alabama Public Television and partners Jan. 18
 4. Finance Committee Meeting Jan. 24
 5. Main Street America Accreditation meeting with Mary Jan. 26
 6. Meeting with Main Street Anniston Director Jan. 30
 7. Main Street Camera Exploratory Meeting Jan. 30
 8. Civic Institute Feb. 2
 9. Meetings with ES Capstone students Feb. 5 and 7
 2. Business Transitions
 1. Opened this month:
 1. n/a
 2. Opening soon:
 1. n/a
 3. Ownership transition:
 1. n/a
 4. Business closings & relocations:
 1. n/a
 5. Properties for sale/rent within the district:
 1. Sale:
 - a. 645 Main Street (former House of Serendipity)—listed by Shoal Creek Realty, (205) 567-9659
 - b. Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, (205) 939-8219
 2. Rent:
 - a. 616 Main Street (former Baba Java)—call Stacia Brady, (205) 436-1919

VIII. Old Business

1. Volunteer Hours – submit via the chat function or by email
2. EV: Request that the City of Montevallo allocate a portion of American Rescue Act funds to be spent on improvements in the District
3. CO.STARTERS Program (EV Committee)
 1. Sponsors needed for 2024 program at the levels below
 - **Innovator (\$2,500)**
(Four slots available)
 - **Promoter (\$500)**
(Eight slots available)
4. Fundraising Ideas
 1. Fundraising Committee
 2. Monte Gras has been postponed to 2025
5. National Main Street Conference 2024
6. Board Retreat – to be held early 2024
7. Business license moratorium study/recommendations
8. Reclassification and raise request for Executive Director

IX. New Business

1. Façade Grant Applications – Vote
2. Main Street NOW 2024 – May 6-8 in Birmingham

X. Other Business

XI. Announcements

1. Events
 - **Wednesday, February 7:** ValloCycle hosts their Winter Bike Ride! Meet at Fallin Hall (737 Main Street) for a ride that departs at 6 PM. Questions, or need to borrow a bike? Email vallocycle@gmail.com.
 - **Thursday, February 8:** Montevallo Chamber of Commerce will host a ribbon cutting for Indigo Cafe + Bar at 10 AM at 629 Main Street.
 - **Wednesday, February 21:** Montevallo Chamber of Commerce hosts their monthly luncheon at Parnell Memorial Library. Networking begins at 11:30 AM and lunch (\$15) begins at noon. Representatives from Alabama Public Television will speak about their Ready to Learn Grant and their community outreach initiatives. RSVP to montevallochamber@gmail.com or 205-665-1519 by February 19.
 - **Saturday, February 24:** Montevallo Arbor Day will be celebrated by Montevallo Arbor and Beautification Board from 9 AM to 1 PM at the Montevallo Recycling Center (1120 Overland Road). Bare root seedlings to be given away include red maple, buttonbush, kousa dogwood, water oak, American elm, fragrant sumac, nutall oak, and ashe magnolia.
 - **Next Meeting** – Thursday, March 14, 2024 at 8:00 a.m. (in person at Montevallo City Hall, with an option to call in—advanced notice required)

XII. Adjourn

Montevallo Main Street Board of Directors

Terms Expiring 2024

Happy Smith
Patricia Honeycutt
Jackie Chappell
Carolyn Garrity
Sarah Hogan

Terms Expiring 2025

Julie Smitherman
Kirk Lightfoot
Ken Jones
Clay Nordan
Kathy King

Terms Expiring 2026

Susana Vazquez
Sean Hilty
Marissa Wilson
Stephanie Benitez
Jarvis Davis

Ex Officio

Rusty Nix
Adele Nelson
Courtney Bennett
MDCD Representative
Junior Mayor, MJCC
John Stewart